

WHDG, WLKD, WMQA, WOBT, WRHN, WRLO
EEO PUBLIC FILE REPORT
August 1, 2018 - July 31, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 8/22/2018 Hire Date: 1/14/2019	1-41, 43-57, 59-79	20
Account Executive Open Date: 8/22/2018 Hire Date: 2/5/2019	1-41, 43-57, 59-79	38
Account Executive Open Date: 2/12/2019 Hire Date: 3/18/2019	1-19, 21-44, 46-64, 66-73, 75-79	38

WHDG, WLKD, WMQA, WOBT, WRHN, WRLO**EEO PUBLIC FILE REPORT**

August 1, 2018 - July 31, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	American Ethnic Coordinating Office 105 Garfield Ave. Eau Claire Eau Claire, Wisconsin 54701 Phone : 715-836-3367 Email : websteck@uwec.edu Fax : 715-836-3499 Jesse Dixon	N	0
2	Beloit College 700 College St. Beloit Beloit, Wisconsin 53511 Phone : 608-363-2673 Email : rileys@beloit.edu Fax : 608-363-2109 Sandy Riley	N	0
3	Beloit College/Field & Career Services 700 College Street Beloit, Wisconsin 53511 Phone : 608-363-2647 Email : facs@beloit.edu Luke Janiak-Fenton	N	0
4	Blackhawk Tech. PO BOX 5009 Janesville, Wisconsin 53547 Phone : 608-757-7704 Email : careercenter@blackhawk.edu Fax : 1-608-757-9408 Jane Svenne	N	0
5	Cardinal Strich University Milwaukee Milwaukee, Wisconsin Phone : NA Email : career@stritch.edu Michelle Niedermair	N	0
6	Cardinal Strich University 6801 Yates Rd. Milwaukee Milwaukee, Wisconsin Phone : 414-410-4157 Email : career@stritch.edu Fax : 1-414-410-4160 Tom Kipp	N	0

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7	Career Development Ottawa University 300 N. Corporate Dr. Brookfield Brookfield, Wisconsin 53045 Phone : 262-879-0200 Email : struckm@ottawa.edu Fax : 262-879-0096 MaryKae Struck	N	0
8	Carroll University 100 N. East Ave Waukesha Waukesha, Wisconsin 53186 Phone : 262-524-7220 Email : wyc@carroll1.cc.edu Fax : 1-262-524-7377 Debra Weber	N	0
9	Carthage College 2001 Alford Park Dr. Kenosha Kenosha, Wisconsin 53140 Phone : 262-551-5959 Email : careerservices@carthage.edu Fax : 1-262-551-5375 Jean Frederick	N	0
10	Chippewa Valley T.C. 620 W. Clairemont Ave Eau Claire Eau Claire, Wisconsin 54701 Phone : 715-833-6255 Email : employment_services@cvtc.edu Fax : 1-715-833-6470 Kristine Jackson	N	0
11	City of Madison Affirmative Action Dept Madison Municipal Bldg. Suite 130/ 215 Martin Luth Madison, Wisconsin 53701 Phone : : 608-267-8786 Email : egivens@cityofmadison.com Fax : 1-608-267-1142 Human Resources	N	0
12	Community Action Coalition for South Central WI, Inc. Madison Madison, Wisconsin Phone : NA Email : cac@cacscw.org Fax : 1-608-246-4760 Libby Rowe	N	0

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13	Dane County Office Madison Madison, Wisconsin Phone : 608-266-4192 Email : woldt@oo.dane.wi.us Fax : 1-608-266-2643 Isadore Knox	N	0
14	Eau Claire County Job Service 221 W. Madison Street Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-836-2901 Email : jobcenter@dwd.state.wi.us Fax : 715-836-2989	N	0
15	Goodwill Industries 6055 N. 91st ST. Milwaukee Milwaukee, Wisconsin 53225 Phone : 414-353-6400 Email : lisa.norman@goodwillsew.com Fax : 414-358-4298 Lisa Norman	N	0
16	Herzog College 5218 East Terrace Drive Madison Madison, Wisconsin 53718 Phone : 608-249-6611 Url : www.herzing.edu/madison Email : info@msn.herzing.edu Fax : 608-249-8593	N	0
17	Hmong American Friendship 3824 W. Vliet St. Milwaukee Milwaukee, Wisconsin 53208 Phone : 414-344-6575 Fax : 414-344-6581 Sheng Lor	N	0
18	Hmong Mutual Assistance Assoc 423 Wisconsin St. Eau Claire Eau Claire, Wisconsin 54703 Phone : 715-832-8420 Email : xionkao@uwec.edu Fax : 715-832-0612 Xiong Kao	N	0

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19	Ho Chunk Nation Dept of Labor PO Box 667 Black River Falls Black River Falls, Wisconsin 54449 Phone : 715-284-5877 Email : alittlewolf@ho-chunk.com Fax : 715-284-1520 Audrey Littlewolf	N	0
20	Indeed.com	N	1
21	Kenosha City Workforce Dev 19600 75th St Bristol Bristol, Wisconsin 53104 Phone : 262-563-1967 Fax : 262-857-1955	N	0
22	La Casa de Esperanza Inc 410 Arcadian Ave Waukesha Waukesha, Wisconsin 53103 Phone : 262-547-0887 Email : jobs@lacasadeesperanza.org Fax : 262-547-0735 Veronica Davis Quiroz	N	0
23	Lakeside Curative Services 2503 Lincolnwood Ct. Racine Racine, Wisconsin 53403 Phone : 262-598-0098 Email : penas@lakesidecurative.com Fax : 262-598-0083 Sam Pena	N	0
24	Lawerence University-Career Center P.O. Box 599 Appleton Appleton, Wisconsin 54912 Phone : 920-832-6561 Fax : 920-832-7368 Kelly Bereza	N	0
25	Madison Area Technical College 827 Banker Road Fort Atkinson, Wisconsin 53538 Phone : 920-568-7200 Fax : 1-920-563-7059 A A	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	Madison Media Institute 2702 Agriculture Dr Madison Madison, Wisconsin 53718 Phone : 608-663-2000 Email : smiller@madisonmedia.com Fax : 608-442-0141 Susan Miller	N	0
27	MATC 1701 Wright St Madison, Wisconsin 53704 Phone : 608-243-4273 Email : rwanner@matcmadison.edu Fax : 1-608-246-6400 Rochelle Wanner	N	0
28	MATC - Milwaukee 700 W State St. Office S114 Milwaukee, Wisconsin 53233 Phone : 414-297-6302 Email : jobshop@matc.edu Fax : 1-414-297-6612 Jim F	N	0
29	Mid-State Tech. College Wisconsin Rapids, Wisconsin Phone : 715-422-5362 Email : careerservices@mstc.edu Fax : 715-422-5561 Career Services	N	0
30	Milwaukee Intstitute of Art & Design 273 E. Erie St. Milwaukee Milwaukee, Wisconsin 53202 Phone : 414-847-3274 Url : www.miad.edu/careerservices Email : careerservices@miad.edu Fax : 414-291-8077 Duane Seidensticker	N	0
31	Milwaukee School of Engineering 1025 N. Broadway Milwaukee Milwaukee, Wisconsin 53202 Phone : 414-277-4517 Email : spencer@msoe.edu Fax : 414-277-7122 Mary Spencer	N	0

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32	Milwaukee Urban League 2800 W. Wright St Milwaukee Milwaukee, Wisconsin 53210 Phone : 414-374-5850 Fax : 414-374-1995 Lynn Momon	N	0
33	Monona Grove High School 5301 Monona Dr. Monona Monona, Wisconsin 53716 Phone : 608-246-6059 Fax : 1-608-221-7690 Patrick Kane	N	0
34	Multicultural Student Center 716 Langdon Street 2nd Floor Madison Madison, Wisconsin 53703 Phone : 608-262-4503 Fax : 1-608-263-3912 Susan Colorado	N	0
35	N.E.W. Curative Rehabilitation, Inc. PO Box 8027 2900 Curry Lane Green Bay, Wisconsin 54308-8027 Phone : 920-593-3510 Email : pcollinsmith@newcurative.org Fax : 1-920-468-7851 Peggy Collinsmith	N	0
36	NAACP - Madison Branch 3 South Pinkney #50 Madison Madison, Wisconsin 53703 Phone : 608-256-1942 Email : naacpmadison@hotmail.com Fax : 608-257-7570 Darnetta	N	0
37	Nicolet Area Technical College PO BOX 518 Rhinelander Rhinelander, Wisconsin 54501 Phone : 715-365-4414 Fax : 715-365-4596 Karen Isebrands Brown	N	0
38	Non-Employee Referral	N	2

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39	Northcentral Technical College 1000 W. Campus Cr. Wausau Wausau, Wisconsin 54307 Phone : 920-498-6373 Fax : 920-498-6313 Fred Boller	N	0
40	Northport-Packer Apt. Corp. 1927 Northport Drive Madison Madison, Wisconsin 53704 Phone : 608-249-0160 Email : jackithomas@tds.net Fax : 608-249-0177 Jacki Thomas	N	0
41	NRG Corporate Office 2875 Mount Vernon Road SE Cedar Rapids, Iowa 52403 Phone : 319-862-0300 Email : mpreston@nrgmedia.com Mary Preston	N	0
42	NRG Media, LLC 2875 Mt. Vernon Rd. SE Cedar Rapids, Iowa 52403 Email : mpreston@nrgmedia.com Mary Preston	N	0
43	NRG-Northwoods Radio Stations 3616 Highway 47 N Rhineland, Wisconsin 54501 Phone : 715.362.1975 Email : lbastle@nrgmedia.com Laurie Bastle	N	1
44	Oneida Tribe of Indians 2630 W Mason Street Green Bay Green Bay, Wisconsin 54303 Phone : 800-236-7050 Email : hrddept@oneidanation.org Fax : 1-920-496-7490 Human Resources	N	0
45	Opportunities Industrial 1020 Washinton Ave. Racine Racine, Wisconsin 53403 Phone : 262-636-3818 Email : dfreeman@oicracine.org Denise Freeman	N	0

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46	Racine Affirm Action Office 730 Washington Ave. Racine Racine, Wisconsin 53403 Phone : 262-636-9589 Email : jscott@cityofracine.org Fax : 414-649-2644 Jerry Scott	N	0
47	Racine/Kenosha Community Action Agency 2113 N Wisconsin St Racine, Wisconsin 53402 Phone : 262-637-8377 Fax : 1-262-637-6419 Gary Cotton	N	0
48	Ripon College 300 W Seward St Ripon, Wisconsin 54971 Phone : 920-748-8353 Email : gerretsena@ripon.edu Fax : 1-920-748-9262 Amy Gerretsen	N	0
49	Society of Professional News Journalists P.O. Box 77 Green Castle, Wisconsin 46135 Phone : 318-653-3333 Fax : 1-317-920-4789 Human Resources	N	0
50	Society's Assests 5200 Washington Ave. #225 Racine Racine, Wisconsin 53403 Phone : 262-637-9128 Fax : 262-637-8646 Linda Lamparek	N	0
51	Sojourner Truth House PO Box 080319 Milwaukee Milwaukee, Wisconsin 53208 Phone : 414-643-1777 Email : ksf@execpc.com Fax : 1-414-276-5001 Kathie Stolpman	N	0

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52	Student Involvement and Employment 011 University Center Stevens Point Stevens Point, Wisconsin 54481 Phone : 715-346-2174 Url : www.uwsp.edu/stuemploy Email : sieo@uwsp.edu Fax : 715-346-4895 Susan Young	N	0
53	University of Wisconsin-Platteville Career Center 1 University Plaza Platteville, Wisconsin Phone : 608/342-1033 Url : www.uwplatt.edu Email : careercenter@uwplatt.edu Diane Treded	N	0
54	University of Wisconsin/Platteville 1 University Plaza Ullsvik Center Platteville, Wisconsin 53818 Phone : 608-342-1183 Email : acac@uwplatt.edu Fax : 1-608-342-1162 Diane Anderson	N	0
55	UW - Eau Claire - Comm. Department of Journalism Eau Claire Eau Claire, Wisconsin 54702 Phone : 715-836-2528 Email : gatlinj@uwec.edu Judy Gatlin	N	0
56	UW - Fox Valley - Careers 1478 Midway Rd Menasha Menasha, Wisconsin 54952 Phone : 920-832-2719 Email : tfrantz@uwc.edu Fax : 920-832-2674 Thomas Frantz	N	0
57	UW - Fox Valley - Careers 1478 Midway Rd Menasha Menasha, Wisconsin 54952 Phone : 920-832-2620 Email : tdufour@uwc.edu Fax : 920-832-2850 Ted Dufour	N	0

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58	UW - Green Bay Affirmative Action 2420 Nicolet Drive Green Bay Green Bay, Wisconsin 54311 Phone : 920-465-2228 Email : keberlej@uwgb.edu Fax : 920-465-5104 Ellen Olson	N	0
59	UW - La Crosse 1725 State St. La Crosse La Crosse, Wisconsin 54601 Phone : 608-785-8362 Email : career@uwlax.edu Fax : 1-608-785-8518 Rebecca Lee	N	0
60	UW - Madison Student Job Center 432 N. Murray St. RM 204 Madison Madison, Wisconsin 53706 Phone : 608-262-5627 Fax : 608-262-9068 Virginia Zwickey	N	0
61	UW - Marathon Campus - Careers 518 So 7th Ave Wausau Wausau, Wisconsin 54401 Phone : 715-261-6100 Fax : 715-261-6331 Pat Blondheim	N	0
62	UW - Milwaukee 3202 N. Maryland Ave. Milwaukee Milwaukee, Wisconsin 53201 Phone : 414-229-5445 Email : careerserv@sba.uwm.edu Fax : 414-229-5132 Greg Krejci	N	0
63	UW - Stout Menomonie 103 Administration Building Menomonie Menomonie, Wisconsin 54751 Phone : 715-232-1122 Email : placementcoop@uwstout.edu Fax : 715-232-3595 Mary Brinkman	N	0

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64	UW-Green Bay - Careers 2420 Nicolet Drive. SS 1916 Green Bay Green Bay, Wisconsin 54311 Phone : 920-465-2163 Email : careers@uwgb.edu Career Services University of Wisconsin-Green Bay	N	0
65	UW-Madison - Communication Arts 821 University Ave Madison, Wisconsin 53706 Phone : 608-262-2543 Email : makwinja@wisc.edu Fax : 1-608-262-9953 Janis Makwinja	N	0
66	UW-Madison Journalism Madison Madison, Wisconsin Phone : 608-263-4858 Email : advising@journalism.wisc.edu Fax : 1-608-262-1361 Erica Salkin	N	0
67	Viterbo University 900 Viterbo Drive La Crosse La Crosse, Wisconsin Phone : 608-796-3828 Email : careers@viterbo.edu Lisa Mohr	N	0
68	WI Div. Of Vocational Rehab La Crosse La Crosse, Wisconsin Phone : 608-785-9500 Email : amy.gratzke@dwd.state.wi-us Fax : 608-785-9494 Amy Bratzke	N	0
69	Wisconsin Broadcasters Association 44 Mifflin St Suite 900 Madison, Wisconsin 53703 Phone : 608.255.2600 Email : mendicott@wi-broadcasters.org Fax : 1-608-256-3986 Mandy Endicott	N	0

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70	Wisconsin Coalition Against Domestic Violence 307 S. Paterson Street Madison Madison, Wisconsin 53703 Phone : (608) 255-0539 Fax : (608) 255-3560 Sue Hemling	N	0
71	Wisconsin Division of Vocational Rehabilitation 333 Buchner Place, Wing-B La Crosse, Wisconsin 54603 Phone : 608-269-8910 Email : roxanne.powell@dwd.wisconsin.gov Fax : 1-608-269-8908 Roxanne Powell	N	0
72	Wisconsin Employment & Training Association 1213 N. Sherman Ave., PMB #324 Madison Madison, Wisconsin 53704 Phone : 608-242-7425 Url : www.wetainc.org Email : info@wetainc.org Fax : 608-242-7403 Employment Director	N	0
73	Wisconsin Indianhead Technical College 505 Pine Ridge Dr. Shell Lake Dr. Shell Lake, Wisconsin 54871 Phone : 715-468-2815 Fax : 1-715-246-2777 Lenore Knock	N	0
74	Wisconsin Job Center 100 W Keenan Street Rhineland, Wisconsin 54501 Phone : 715.365.1500 Url : www.wisconsinjobcenter.org Fax : 1-888-209-4446 Christine Diel Prong 2 Ended Date: 8/23/2018	N	0
75	Wisconsin Job Center 235 N. Roosevelt St. Green Bay St. Green Bay, Wisconsin 54301 Phone : 920-448-6460 Email : roy.kowller@dwd.state.wi.us Fax : 920-448-5013 Roy Koeller	N	0

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76	Wisconsin Lutheran College 8800 W. Bluemound Rd. Milwaukee Milwaukee, Wisconsin 53226 Phone : 414-443-8819 Email : careerdevelopment@wic.edu Fax : 414-443-8522 Jeff Weber	N	0
77	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
78	YWCA 3101 Latham Dr Madison, Wisconsin 53713 Phone : 608-255-3089 Email : programassistantywca@gmail.com Fax : 1-608-255-3378 Program Assistant	N	0
79	YWCA of Wausau 613 5th St. Wausau Wausau, Wisconsin 54403 Phone : 715-842-3381 Fax : 715-845-3474 Josie Paleologue	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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III. RECRUITMENT INITIATIVES

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/23/2018	Provision of training to management	The General Counsel and Director of Human Resources for NRG Media provided training to management attending the annual budget meeting in Cedar Rapids, IA.	3	General Manager Business Manager Operations Manager	1.00
2	12/13/2018	Participation in other activities designed by the station employment unit	Shane Sparks, General Manager, spent 2 hours with a LUHS student for a job shadow. They discussed radio/broadcasting/engineering and how to potentially start a career in the industry.	1	General Manager	1.00
3	4/16/2019	Participation in other activities designed by the station employment unit	Shane Sparks, General Manager, spoke at Pelican Elementary School about careers in Radio Broadcasting during their Career Week.	1	General Manager	1.00
5	6/12/2019	Participation in Job Fairs	Job/Career Fair was held as part of the Wisconsin Broadcasters Association Summer Conference Wednesday June 12 from 1:30pm-2:45pm at The Osthoff Resort in Elkhart Lake WI. represented by Shane Sparks, General Manager	1	General Manager	0.25
6	6/12/2019	Provision of training to management	EEO Seminar: "Keeping up with EEO at the FCC" which was held as part of the Wisconsin Broadcasters Summer Conference on Wednesday June 12 at 3pm at the Osthoff Resort in Elkhart Lake WI. represented by Shane Sparks, General Manager	1	General Manager	0.25
TOTAL POINTS OVER REPORTING PERIOD:						3.50