



For Immediate Release

For More Information

Contact: Dianne McDowell
Tele: (319) 398.8106
Fax: (319) 286.9383
Email: dmcdowell@nrgmedia.com

NRG Media Promotes Ami Graham to Helm of Lincoln Radio Cluster of KBBK-FM, KFGE-FM, KLNC-FM and KLIN-AM

Graham Replaces Andy Ruback Who Takes Over NRG Radio Operations in Omaha, NE

Cedar Rapids, IA – Jan 4 – NRG Media, LLC has promoted the Director of Sales of its Broadcast House radio operations to Market Manager of the highly-rated four station cluster in Lincoln, NE. Ami Graham, who has served as the leader of the high performing cluster of B107, Froggy 98, Wow 105.3 and News/Talk 1400 KLIN-AM, moves into the role effective immediately upon the announcement of Andy Ruback's promotion to lead the Omaha market seven station radio cluster.

"Ami has done an outstanding job in driving revenue, developing innovative sales platforms, evolving the Husker rights partnerships, cultivating new station entitlements, and more," explained Chuck DuCoty, NRG Media Chief Operating Officer. "She has more than earned the role of Market Manager and will continue to maximize the great assets of these radio properties to grow both audience and revenue shares under her leadership."

"Ami has been a bright light in this company for years and has been an integral part of our leadership team at NRG. She has brilliant ideas to foster new partnerships for our clients in Lincoln and she is highly respected by leaders in the community, among our staff members, and of course our valued customers. I have no doubt Ami will do a superb job of sustaining and growing our Lincoln operation for years to come," said Mary Quass, NRG Media Chief Executive Officer.

Graham is a veteran sales talent having launched her career in broadcast sales at Broadcast House in 1993. She quickly moved up from Account Executive to the role of Director of Sales in 1998, which she grew to the highest performance on record in 2011. "I have had the great privilege to be a part of something wonderful in Lincoln and work alongside some of the best talents in the industry. This is an honor beyond words and I am confident we will continue to grow our amazing assets and drive results for our clients – but we will continue to serve this community to the best of our ability to play a critical role in the lives of our listeners," stated Graham.

Graham replaces Andy Ruback who has led the cluster as Market Manager since 2008. Under his leadership, Graham developed new sales opportunities both on the air and on-line, maximizing the four station cluster exponentially. "Ami has been a vital partner in our cluster's success for years. She has the talents to take our cluster to new heights with her ideas, innovations and execution. She will not only be well-received by our staff, but by the community as well," said Ruback.

A native of Lincoln and graduate of the University of Nebraska-Lincoln, Graham has been a long-standing member of the local community. Currently, Graham is a member of the Nebraska Broadcasters Association, serves as Vice-President of the local Big Brothers Big Sisters organization, and is a member of American Business Women's Association. In the past two years, Graham has received multiple honors including being nominated for the industry's prestigious Radio Wayne Award for her sales management leadership and has been featured in Radio Ink magazine.

Graham resides in Lincoln with her husband Jim and their children Nolan and Cole.

About NRG Media

NRG Media is dedicated to providing *Great Local Radio* and is committed to being an active and integral part of the communities in which it serves. Led by CEO Mary Quass, **NRG Media** consists of 45 radio stations throughout four states in the Midwest - Iowa, Nebraska, Wisconsin, and Illinois.

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